



**ALCUE NET**

Latin America, Caribbean and European Union Network on Research and Innovation

# Uninorte Experience with Horizon 2020 Programme

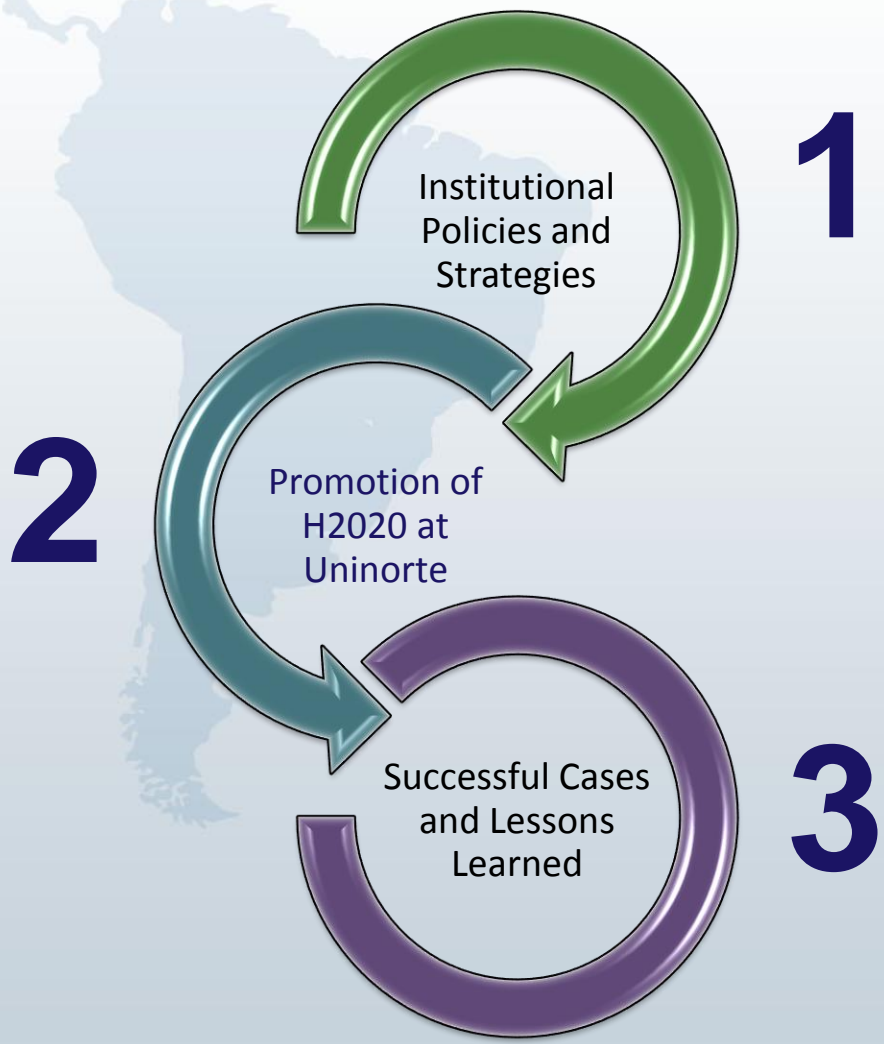
**Andrea Alvarez Cantillo M.A.**  
**Universidad del Norte**





# Content

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# Institutional Policies and Strategies







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# Institutional Policies and Strategies





## Development Plan 2008-2012: “Research in a globalized world”

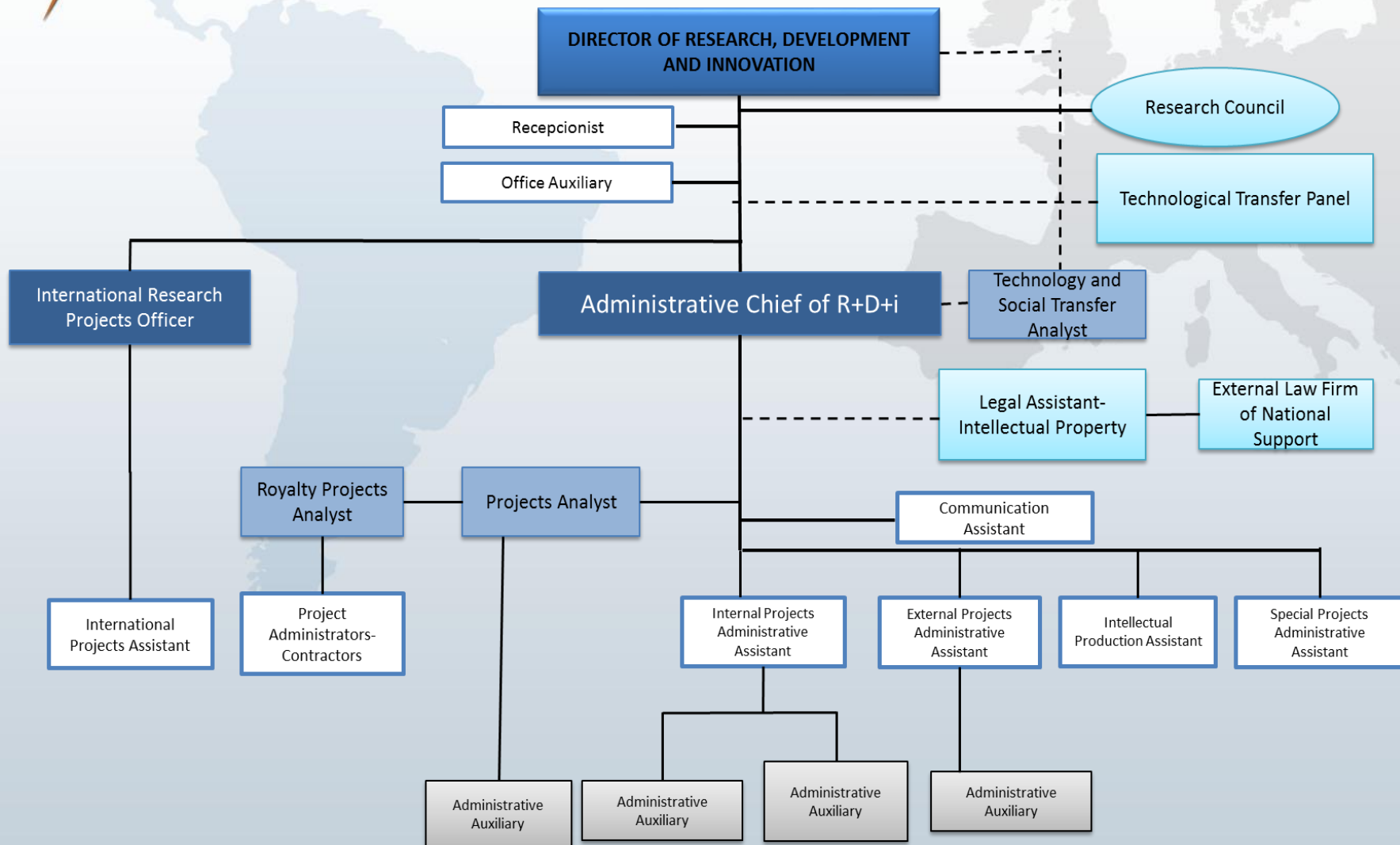
- Special emphasis on the international fundraising and the participation on international call for proposals.
- By a resolution from our President, it was restructured the Research Area considered it as a Direction with the same role of Vice-presidencies. On article No. 7 of that institutional normative, it was created a new role within the Direction of R&D as a International Resources Liaison Officer (Dr. Daladier Jabba).





# DIDI Administrative Structure

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# Operational Structure for International Resources Area

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## Main Challenge:

- To propose, develop and monitor the internationalization strategies from academic colleges to manage the generation of resources by encouraging the presentation of projects to international calls .



- **Research Goal:** To position the university as a project executor and promoter with an appropriate potential related to the participation on international and multilateral funds.
- **Research Strategy:** To boost the relationship among research groups from Europe, United States and Asia with a high potential capacity.





# Institutional Actions for the Programme Promotion at the University





## First strategy to achieve the goal: Training on H2020

- Internship in a consultant enterprise located at the heart of Brussels for a two-month period (September-October 2014).

### Training Areas:

Understanding on the objectives of the Commission beyond what is written in Programme documents

Attendance to events and info days organized by the EC for specific areas of research, cooperation, and project management

Networking and Lobbying with EU Institutions officers dealing with international relations



## Action Plan 2016

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In the Action Plan for this year appears, for first time, the Programme Horizon 2020 as a mandatory institutional goal. As a result of the previous management and with the support from the Board of Directors.







# Promotion of H2020 at Uninorte

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Identification of an Agency in Brussels that works as a university contact.

Presence of European lecturers who promote the programme to our faculty.

Training sessions (general/personalized) for our research groups.

Reactivation of institutional alliances

Dissemination of call for proposals to our institutional community





# Successful Cases and Lessons Learned





**women entrepreneurs**  
Project reference: 645441  
Funded under: [H2020-EU.1.3.3. - Stimulating innovation by means of cross-fertilisation of knowledge](#)

### Transforming European Women's Entrepreneurship: The Education and Training for Success Programme

From 2015-03-01 to 2019-02-28, ongoing project

#### Project details

<b>Total cost:</b> EUR 679 500	<b>Topic(s):</b> <a href="#">MSCA-RISE-2014 - Marie Skłodowska-Curie Research and Innovation Staff Exchange (RISE)</a>
<b>EU contribution:</b> EUR 679 500	<b>Call for proposal:</b> H2020-MSCA-RISE-2014 <a href="#">See other projects for this call</a>
<b>Coordinated in:</b> Germany	<b>Funding scheme:</b> MSCA-RISE - Marie Skłodowska-Curie Research and Innovation Staff Exchange (RISE)

#### Objective

The objective of the women entrepreneurs project is to set up and strengthen international and inter-sectoral collaboration in the research field of competence development in young women entrepreneurs and to promote women's entrepreneurial potential in Europe. The scientific goal is to get a better understanding of the fundamental entrepreneurial competences and to develop an educational programme to enhance the ratio of successful young women entrepreneurs across Europe. This requires academ...



#### Coordinator

FRIEDRICH-SCHILLER-UNIVERSITÄT JENA Germany

#### Participants

- CCKF Ltd Ireland
- TECHNOLOGIKO PANEPİSTİMIO KYPROU Cyprus
- 3S UNTERNEHMENSBERATUNG GMBH Austria

**Project Name: Transforming European Women's Entrepreneurship: The Education and Training for Success Programme.**  
*From March 2015 to February 2019.*

**Host Institution: FRIEDRICH-SCHILLER-UNIVERSITÄT JENA.**  
**PI at Uninorte: Dr. Jesus Arroyave.**

**Impact:** Training for our Professors and the international recognition and visibility.





### ArtEmpire

Project reference: 648535

Funded under: [H2020-EU.1.1. - EXCELLENT SCIENCE - European Research Council \(ERC\)](#)

### An ARtery of EMPIRE. Conquest, Commerce, Crisis, Culture and the Panamanian Junction (1513-1671)

From 2016-01-01 to 2021-01-01, ongoing project

#### Project details

<b>Total cost:</b> EUR 1 998 875	<b>Topic(s):</b> <a href="#">ERC-CoG-2014 - ERC Consolidator Grant</a>
<b>EU contribution:</b> EUR 1 998 875	<b>Call for proposal:</b> ERC-2014-CoG <a href="#">See other projects for this call</a>
<b>Coordinated in:</b> Spain	<b>Funding scheme:</b> ERC-COG - Consolidator Grant

#### Objective

European incursions onto the narrow isthmian pass that divided and connected the Atlantic and Pacific oceans made it a strategic node of the Spanish Empire and a crucial site for early modern globalization. On the front lines of the convergence of four continents, Old Panama offers an unusual opportunity for examining the diverse, often asymmetrical impacts of cultural and commercial contacts. The role of Italian, Portuguese, British, Dutch, and French interests in the area, as well as an inf...



#### Host Institution

UNIVERSIDAD PABLO DE OLAVIDE

Spain

#### Beneficiaries

CURT-ENGELHORN ZENTRUM ARCHAOMETRIEGGMBH-CEZA

Germany

FUNDACION UNIVERSIDAD DEL NORTE

Colombia

UNIVERSIDAD PABLO DE OLAVIDE

Spain

## Project Name: An ARtery of EMPIRE. Conquest, Commerce, Crisis, Culture and the Panamanian Junction (1513-1671).

*From January 2016 to January 2021.*

## Host Institution: Universidad Pablo de Olavide (Spain)

## PI at Uninorte: Dr. Juan G. Martin.

## Amount for Uninorte: 417.250 EUR.



## Towards the understanding H2020

- The value of training administrative staff for internationalization.
- Proposals with bold ideas totally innovative for an European Framework.
- Relevance of partners in the consortia (Third Country).
- Understanding that the Programme language is English.

## Writing Proposals

- Trans-disciplinarity in proposals.
- Innovation Potential in Proposals (Enterprises Participation)

## Starting the administration

- Legal Support
  - The legal idea of Consortia
  - Agreements/Contracts
- Administrative Support
  - Budget





**THANK YOU FOR YOUR ATTENTION**

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